

**ASBURY PARK HISTORICAL SOCIETY**

Minutes, Meeting of Thursday, June 19, 2014 held at the Stephen Crane House at 7:30 PM

Trustees Present: Damato, Rosenberg, Shulman, Stine, Troppoli (quorum not achieved)

Trustees Absent: Chapman Chomko, Harris, Henry, Moor, Sobotka

**Approval of minutes:**

Minutes from the March, April and May 2014 meetings will be voted on at next meeting.

**Comments from the Public:**

Ed Johnson, a professor at Kean University's Robert Busch School of Design gave a presentation on *Augmented Asbury Park*. This is an application accessible via cell phone or tablet that enables the viewer to enjoy 3-D images of eight important Asbury Park Historical sites of times past including the carousel, the Morro Castle and the Monterrey Hotel. This app will be available on the APHS website and at [www.augmentedasburypark.com](http://www.augmentedasburypark.com) at no charge to the user. Free demonstrations and walking tours will be available every Sunday in July at 2:30 PM in the Grand Arcade.

Charlie and Pam Horner are making great progress with the *Light of Day 2015* events, and are working with both *Heaven Art and Antiques* and Monmouth University to create exhibits featuring the music of Asbury Park's West Side. *Heaven Art and Antiques* will be the in-town exhibit venue in a show curated by Dennis Carroll. It will feature about 60 pieces of 2-D musical memorabilia. The exhibition will be on display from Sunday, January 11th through the 19<sup>th</sup>. The exhibit at Monmouth University will double as its Black History Month exhibit, and will run through the month of February. As this is a larger venue, three dimensional pieces, such as costume, musical instruments and signage may also be on display. The Horners also proudly announced that Bobby Thomas' widow has presented them with much of the late singer's personal collection of musical memorabilia which includes many rare and original pieces. It is hoped that admission from these exhibits will be used to restore the Turf Club sign.

**President's Report:**

On Sunday, June 8<sup>th</sup> Paranormal Books held an event to donate proceeds from that day's admissions to the AP Historical Society. We await the final amount of this donation.

Donor packets for the Stephen Crane House (SCH) campaign continue to be mailed, as new prospects become apparent. Robert and Jill Rechnitz have made a \$25,000.00 donation to this campaign. (This donation is not reflected in the budget report below.)

The APHS will participate in the Monmouth County Archives and History Day on Saturday, October 11<sup>th</sup>. Secretary will submit application.

**Budget/Finance- Treasurer: Mary Damato**

Opening balance \$7286.12

Closing balance \$6918.25

SCH Fund \$7557.63

John Grant is assisting with putting our financial data into QuickBooks. It will be necessary to obtain a credit card for APHS use; this will be voted upon at the next meeting.

**Website: Jenny Shulman**

Jenny submitted passwords and log-ins for the APHS Go-Daddy accounts to Don and Donna.

As of this date, APHS has 367 Facebook followers.

The fabrication of color banners to increase APHS' visibility at various events was presented. Jenny would supply the design services. The banners, which include mounting stands are about 3'x6' and would cost \$550.00, which includes 2 banners, stands and shipping. Additional discussion and a vote will follow at the next meeting.

**Archives/Artifacts & Exhibitions: Don Stine**

The APP delivery wagon installed in the city's transportation center in March will require some minor repair, estimated to cost \$230.00. This will be voted upon during the next meeting.

Don requested that secretary send thank you letters be sent to several donors to the SCH campaign.

Don proposed an APHS "yard sale" to be held on Saturday, July 5<sup>th</sup> to sell APHS items, presently in storage. This would include many post cards which were

sorted with the assistance of Joyce Grant and would be organized by the Archives Committee

An event to remember the Morro Castle and New Era maritime tragedies is planned for September.

Also, an event featuring Kate Mellina and her AP postcard collection is planned for October.

Susan requested that a plaque acknowledging the objects displayed in the city's transportation center which were provided by APHS be fabricated and displayed.

#### **Historic Preservation/Sites and Buildings: Don Stine, Susan Rosenberg**

Frank D'Alessandro has requested an update on the status of the SCH; Don and Jim will arrange a meeting shortly.

The Stephen Crane House application for registration as a state historic site will be reviewed by SHPO in Trenton on July 17<sup>th</sup>. A PowerPoint presentation of the application's material will need to be created by the committee for this event. Susan related her experiences "table sitting" in the Grand Arcade to raise funds for the APHS. Hours are generally 2-6 PM on Saturdays and Sundays. To date \$256.00 has been raised.

#### **Legal/Government Relations/Grants: Don Stine**

Application is being made for a 50-50 raffle with tickets to be sold in the grand Arcade at the APHS table in front of the Asbury Galleria.

The Morro Castle special event application is in progress.

#### **Fundraising and Special Events: Don Stine**

The applications and preparation for the August art show on the boardwalk are going well.

It is hoped that a lawn party to raise funds and introduce people to the SCH will be planned.

#### **Membership: Don Stine**

Don reinforced the need for committee chairs to reach out to interested members (as indicated on Kay's list) to achieve APHS goals.

#### **Secretary/Newsletter: Donna Troppoli**

It was suggested that APHS reach out to the Historical Society of Ocean Grove for their Women's History Walk event to make their guests aware of the SCH and

Mary Helen Peck Crane's involvement in the progressive movement in Ocean Grove.

Minutes will be sent to Jenny to post on website.

A new printer must be found for APHS Newsletters. It is hoped that this business might be kept in the city. Jen will inquire about pricing at a city printer, to include a comparison of b&w and color Newsletters.